TWO AUDIENCE-BUILDING WEBINARS ON THE DOCKET

Socialize with Us! (moderated panel discussion)

Tuesday May 20, 11:30 a.m. - 12:30 p.m.

Join us for a roundtable discussion featuring three arts organizations that are successfully using social media to connect with their audiences. **Alpine Theatre Company**'s Luke Walrath, **Alberta Bair Theater**'s Jody Grant and **Archie Bray Foundation**'s Rachel Hicks will continue the discussion that is featured in MAC's May/June issue of *State of the Arts*.

Website the Key to Telling Our Story

Wednesday, June 18, 11:30 a.m. – 12:30 p.m.

In this webinar we'll feature Kalispell's Glacier Symphony and Chorale's website with Executive Director Alan Satterlee leading the conversation. This successful website is their primary source for someone to get familiar with the organization. It's easy to navigate, and highly presentable. It provides quick up to date access to their programs with highly visible click-through for ticket purchases. Take a peek at www.gscmusic.org.

HOW TO ATTEND THE WEBINAR

Option 1: This is the preferred method for you to participate

You have computer speakers to hear the audio, but do not have a microphone or access to a telephone to speak. You can type in the chat room to communicate. You will be able to hear, but only be able to communicate through the chat box. Click **Using Computer**. Click **Join**. Don't forget to turn up your speakers.

Option 2: If you do not want to use the Chat Room method to communicate during the webinar

You may use headphones and a microphone. You will be able to speak and hear. If you choose this option, plug-in your headset/microphone and click

Using Computer when you see this screen. (You will see the screen when you enter the meeting room). Click **Join**.

Option 3: Use this option only if you cannot hear the webinar through your computer's speakers

Connect via the telephone. When this screen comes up after you enter the meeting room, enter your phone number (including area code). The conference will call you and direct you into the conference room. We will ask you to punch *6 (star six) on your phone to mute when you're not speaking. You can punch *6 again to unmute the phone and speak. Conference number 1-800-850-4523 Participant Code 258483

WHEN YOU ARE READY TO SIGN IN

Enter as a guest. Type in your name and click the "Enter Meeting" button. Now you're ready to go to the site (but remember, the site won't be open until 15 minutes before we start) —click here

http://mtdept.adobeconnect.com/mtarts